COMPREHENSIVE ALCOHOL/DRUG EDUCATION AND PREVENTION PROGRAM

- Orientation presentation each year: How to Maximize Your Buzz (Professional program)*
- Counseling for Wellness
  - My Student Body- required online course for all freshmen in prevention of Drug and alcohol abuse.*
  - Sober Knights- group for students

- Student Activities
  - Save A Life Tour: Drunk Driving Simulator*
    - Experience first-hand the devastating effects of driving under the influence of alcohol. The national “Save A Life Tour” has been developed to provide state-of-the-art, interactive drunk driving simulation that truly shows how alcohol impairs driving skills. An excellent education tool
  - The Alcohol Awareness Game Show*
    - The Alcohol Awareness Game Show is a computer-based, high tech game show that puts teams against each other to test their knowledge to get in on the fun and win prizes. The game is presented in the popular Jeopardy style format on a huge projection screen with side curtains and an exciting stage set. Students will learn as well as have a great time playing a high energy game show.

- Health Services:
  - Visuals, Bulletin Boards, Tables In Lobby during Awareness Week

- Athletics
  - In addition to participating in the regular Neumann programs, Athletics under their Like Skills Program, attend a presentation and use clips on blackboard related to prevention.

- Residence Life- Tips certified teacher trains Resident Assistants in prevention of drug and alcohol abuse. Also trains RA’s in identification and intervention of intoxicated students.*

- Campus Ministry- First Year Get Away talk on peer pressure and temptation to drink; also on the Plunge retreat
Planning:

Objectives:

1. Establish innovative and proactive educational and prevention initiatives aimed at reducing the incidents of high-risk alcohol consumption among students.
2. Establish a protocol to assess the effectiveness of alcohol education and prevention initiatives.

Programs:

- Alcohol Edu
  - Continue and expand the program
  - Evaluate effectiveness

- Tips
  - Link the Tips training as a next step to the Alcohol Edu
  - Participating students would include but not limited to RA, Freshmen Council-Sophomore Council, WE group, student who signed up for follow-up of Edu

- Alcohol Awareness Week
  - Create extensive poster campaign
  - Increase faculty involvement
  - Menu of ideas for faculty involvement
    - Purchase the Faculty Link for each member of the faculty
    - Encourage teachers to use “substitutes” from WE or Counseling staff when they are not able to be present for a class
    - Encourage faculty to invite speakers/presenters into classroom for alcohol related activities. (WE group, Tips Trainers, Counseling Staff etc.)
  - Give extra credit for attending alcohol related programs
  - Research possible curriculum infusion on alcohol topics
    - Public relations- surveys done by student for social norming
    - Sociology – develop and test social norms
    - English- books, films that depict the results of alcohol abuse

- Community Coalition
  - Presentations to be made in middle school, 8 grades of Catholic Schools by Peer Educators

- Spokes mini-series on D/A
  - if INT goes to full year, part of requirement done by WE group or Tips participants
  - Residence – town hall meetings or other gatherings focused on alcohol related topics

- Collaboration among various departments (i.e. Student Affairs, Mission and Ministry, Wellness Center, Nurses Office) to provide
Late night programming and extended facility hours offered on high-drinking nights (Thursday, Friday, Saturday)

Creation of a CASA- Campus Alcohol and Substance Awareness unit to expand those involved in dealing with issues to include faculty, staff and students, especially those students who responded to Alcohol Edu for further involvement

Creation of an annual publication, *Campus Safety & You*. This resource would include both the legal requirements and ramifications of underage drinking as well as the college’s policy and alternative activities to partying.

Every new student orientation would include two alcohol education sessions, one produces and delivered by student leaders, (Wellness Educations, Tips leaders, RA’s) and the other by staff of the Wellness Center.

Parent orientation programs and activities will receive information regarding the College’s policy on alcohol and other drugs, our campus community expectations regarding this policy and the mandatory sanctions procedures.

Residence Halls with a High concentration of first year students will provide in addition to the orientation sessions, at least one alcohol education series and one late night programming option in the fall semester.

Extend gym and late night dining options on Thursday nights until midnight and Friday and Saturday nights until 10PM extending access to students. Encourage Student Government to come up with a variety of activities in these areas to attract students to non alcohol fun times.