



# CEO ROUNDTABLE

September 17, 2026 | 7:30 a.m.-10:00 a.m.

## Executive Forum

Spring 2027

Author and leadership expert, Adam Bryant will facilitate a candid discussion on one of today's most pressing leadership imperatives: **how to drive meaningful transformation while remaining grounded in your organization's mission.**

The conversation will examine the critical distinction between mission and tradition, clarifying what must remain constant and what must evolve. Drawing on real-world examples, including The New York Times' transformation, Adam will illustrate how leaders can safeguard their core purpose while reimagining strategy, structure, and execution in response to a shifting landscape.

Participants can expect a thoughtful, peer-level exchange centered on strategic clarity, disciplined execution, and practical frameworks for leading change with confidence.

The CEO Roundtable will also select the topic and speaker for the follow-up session, the Executive Forum, which will be opened to senior leaders across the region in Spring 2027.

### TITLE SPONSOR



**\$15,000**

Exclusive 1 Available

- Top branding: "CEO Roundtable Presented by [Company Name]" on all marketing materials
- Prime logo placement: On event website, and all promotional materials
- Provides opening remarks at the Spring 2027 Executive Forum
- Executive Forum access: Invitations for 12 executives to attend and network (Spring 2027)
- Press & PR: Recognition in press releases, media outreach, and post-event summary reports

### PLATINUM SPONSOR



**\$10,000**

Limited 2 Available

- Prime logo placement: On event website, and all promotional materials
- Executive Forum access: Invitations for 10 executives to attend and network (Spring 2027)
- Press & PR: Recognition in press releases, media outreach, and post-event summary reports

### GOLD SPONSOR



**\$5,000**

- Logo/Company name on event website, and all promotional materials
- Executive Forum access: Invitations for 8 executives to attend and network (Spring 2027)
- Press & PR: Recognition in press releases, media outreach, and post-event summary reports

### CORPORATE PARTNER



**\$2,500**

- Logo/Company name on event website, and all promotional materials
- Executive Forum access: Invitations for 4 executives to attend and network (Spring 2027)
- Press & PR: Recognition in press releases, media outreach, and post-event summary reports

All 2026 sponsors Recognized as "Founding Sponsors" of the Executive Forum