Neumann University – School of Business
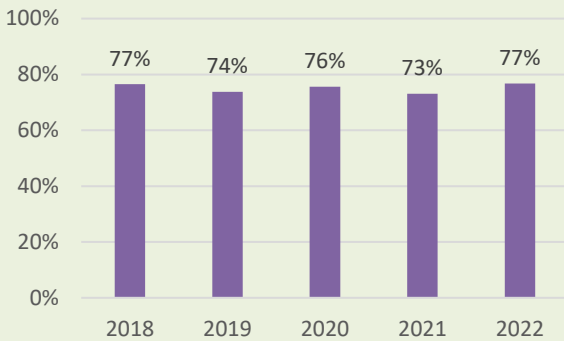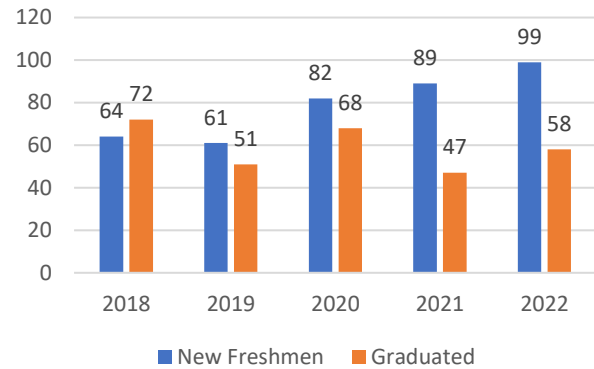
Public Information
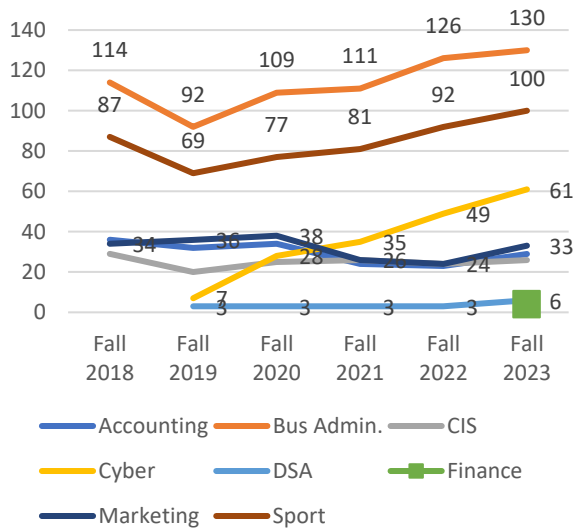
Neumann University - School of Business Retention Rate

Bar chart of retention rate:
- 2018: 77%
- 2019: 74%
- 2020: 76%
- 2021: 73%
- 2022: 77%

School of Business's Enrollment View: Freshmen vs Graduates

Year	New Freshmen	Graduated
2018	64	72
2019	61	51
2020	82	68
2021	89	47
2022	99	58

Enrollment Trends by Major

Line chart, majors: Accounting, Bus Admin., CIS, Cyber, DSA, Finance, Marketing, Sport

Bus Admin.: 114, 92, 109, 111, 126, 130
Sport: 87, 69, 77, 81, 92, 100
Cyber: 7, (—), 28, 35, 49, 61
Various: 34, 36, 38, 35, 26, 33, 24
DSA/Finance: 3, 3, 3, 3, 6

Years: Fall 2018, Fall 2019, Fall 2020, Fall 2021, Fall 2022, Fall 2023

Graduation Count by Major

Line chart:
- Accounting
- Business Administration
- Computer Information Management
- Cybersecurity
- Data Science and Analytics
- International Business

Business Administration: 31, 21, 18, 13, 27

Years: 2018-2019, 2019-2020, 2020-2021, 2021-2022, 2022-2023