SUMMER

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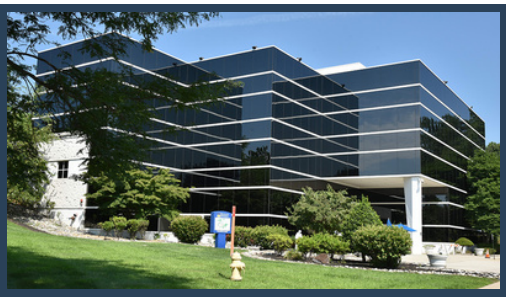
IN THIS ISSUE:

- Message from the Dean
- Student & Faculty Spotlights
- Summer News
- Spring Roundup

MESSAGE FROM THE DEAN

Summer at Neumann is anything but a slow season.

While the campus may feel a little quieter, our students, faculty, and staff have remained actively engaged; learning, working, collaborating, and preparing for the year ahead. Throughout the summer, our School of Business students have been working, interning, and gaining valuable real-world experience with companies and organizations across the region and beyond. They are putting what they have learned in the classroom into practice, building professional networks, discovering their strengths, and preparing for the careers ahead of them.



At the same time, our work in the School of Business has continued at full speed. This summer has been a season of strategy, collaboration, innovation, and preparation. We have been strengthening our academic programs, developing new industry partnerships, expanding experiential learning opportunities, and preparing initiatives that will further enrich our students' educational and professional experiences.

Everything we do begins with a simple question: How can we create even greater opportunities for our students to learn, grow, and succeed?

The answer extends far beyond the classroom. It means connecting students with employers and alumni, creating meaningful internships and career pathways, encouraging entrepreneurship and innovation, and preparing graduates who are confident, adaptable, ethical, and ready to lead. So, while summer may traditionally be associated with slowing down, that is certainly not the case at Neumann. Our students are learning through experience, our faculty and staff are preparing for what comes next, and our partnerships continue to grow.

As we prepare to welcome everyone back, I am energized by the momentum we have built and excited about what lies ahead. We are ready for a new academic year filled with purpose, opportunity, connection, and impact.

Dr. Najiba Benabess
Dean, School of Business

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WHERE ARE THEY HEADED?

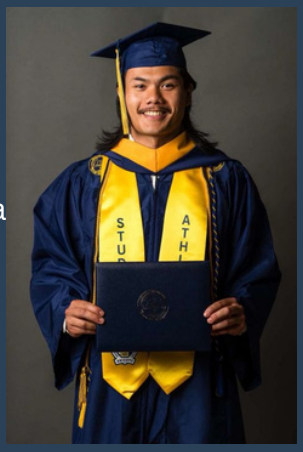
From internships and first jobs to graduate school and opportunities around the world, our current students and recent graduates are taking their next steps and putting their Neumann education into action.

A Sample of Students Making an Impact Through Internships

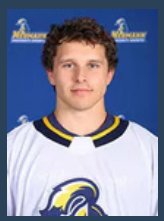


- Melissa Myers — Interning with Brown Reentry, a reentry organization.
- Ariel Sprague — Interning with the Burlington County Prosecutor's Office.
- Jason Edward Fuquay — Finance intern for Minerals Technologies.
- Natalie Turenne — Completing a summer internship at Stevenson University and volunteering with ProBound Training.
- Hannah Dang — Interning with Mayhem Field Hockey.
- Jordan Tocci — Interning with Baseball Authority.
- Emma Smith — Volunteering with We Not Me Sports.
- Jacob Bradshaw — Serving as a Brand Ambassador with B-Side Events.
- Ariana Gilmore — Interning with the U.S. District Attorney's Office in Wilmington, Delaware, with an upcoming internship with the Delaware County Criminal Investigative Division. She is also volunteering at the District Court level with a local judge.

Starting Their Careers



- Jacob McCallion - Inside Sales Rep, Philadelphia Union
- Angelina Sannicandro — Juvenile Probation Officer in Montgomery County.
- Dominic Petruzzelli — Math teacher at Council Rock North High School.
- Luke J Sykes — Financial Advisor at National Financial Network.
- India Green — Staff Accountant at MRS BPO, LLC while studying for the CPA exa
- Armani T. Moore — Staff Accountant at Isdaner & Company LLC
- Amy Dao — Bond Index Operations Analyst at JPMorgan Chase.
- Tyler A Kennedy — Financial Analyst at BNY.
- Victoria Zetusky — Program Accountant at GFT Ventures, Investment Advisors.



Taking Their Talents Around the World

- Dexton Mozell- Signed a professional contract with AIHL outfit the Sydney Bears.
- Charlotte Labre — Signed with HK Siscia Sisak in Croatia to continue her hockey career.
- Brandon Colon — Continuing his education at Marbella International University Centre in Spain, where he will pursue a master's degree in International Business.

These students and graduates represent just a snapshot of the many exciting paths our Neumann community is taking beyond the classroom.

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FACULTY SPOTLGHT: DR. FREDERICK D. LOOMIS

Dr. Frederick D. Loomis has been recognized with the Excellence in Adjunct Teaching Award for his outstanding contributions to Neumann University's Master of Science in Business and Organizational Leadership (BOL) program and his commitment to student success.

Dr. Loomis' connection to Neumann spans nearly two decades. He first joined the University in 2007 as an Assistant Professor and Director of the MS in Strategic Leadership program, now the BOL program. After returning to Neumann as an adjunct faculty member in 2018, he has continued to bring his experience and passion for leadership into the classroom, teaching courses in leadership, change management, strategic planning, ethics, and knowledge management.

Professor Rina Keller, who recommended Dr. Loomis for the award, highlighted the lasting impact he has had on both the program and its students.

"His commitment to the program, the university, and most importantly his students truly stands out," said Keller.

Dr. Loomis brings extensive professional experience to his teaching, including leadership roles at Penn State, Drexel, and Arcadia, as well as work with state and federal agencies.



According to Keller, that real-world experience helps students connect classroom concepts to the challenges they may encounter in their own careers.

"He doesn't just teach leadership concepts — he's lived them." Just as importantly, Dr. Loomis understands the demands facing graduate students who are balancing their education with professional and personal responsibilities.

"He is supportive, engaged, and genuinely invested in their growth," Keller shared.

Through his experience, dedication, and student-centered approach, Dr. Loomis continues to make a meaningful impact in the BOL program. His recognition with the Excellence in Adjunct Teaching Award reflects the commitment he brings to Neumann and to the students he serves.

NEUMANN SCHOOL OF BUSINESS ON LINKEDIN

The School of Business at Neumann University has launched a LinkedIn group. Please search for "Neumann University School of Business" and request to join. We are using that digital space to highlight partners, faculty, board members, job and internship opportunities, and of course the great work our students are doing, in and outside of the classroom.

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SUMMER NEWS

MathFest 2026

Dr. Ryan Savitz, Professor of Mathematics, attended MathFest, the annual summer conference hosted by the Mathematical Association of America, earlier this month in Boston, Massachusetts. While there, Dr. Savitz presented two papers, “The Environmental and Economic Costs and Benefits of Biodegradable Packaging Materials” with Neumann student Kayla Maisch, and “Shocks to the System: The Effects of EPO, Super Spikes, and Bicarb on elite 800m Run Times” with Nick Gorgievski and Divit Gupta.



HONORS SOCIETY INDUCTION

CDM majors Cole Betham, Trey Edmonds, John Renning, Collin Sheridan, and Gavin Munoz were inducted into the Psi Phi chapter of Lambda Pi Eta, the national communication honor society.

AMERICA 250

Sara McDermott-Jain, alongside two of her summer Neumann Productions interns, worked with the Township of Weymouth, New Jersey to create a short historical film, which debuted at their Fourth of July America 250 celebration. Additionally, the team conducted a series interviews with township members to be played in the Weymouth Township museum. CDM student John Renning also secured an internship with the America250 Delco Volunteers to aid in the local festivities.

E-SPORTS EVENTS COMING IN FALL

The Introduction to the Business of E-Sports course, ES-101, will be hosting events for students during the Fall ‘26 semester. Events are planned to be hosted every few weeks within the residence halls on campus. Additional information on event details and dates will be provided throughout the semester.



RESEARCH GRANT RECIPIENTS

This year, Neumann students Kourtney Kaelin and Kayla Maisch were both proud recipients of the Clare Boothe Luce Program’s summer research grants. The Clare Boothe Luce Program awards over $750,000 annually to projects in higher education institutions addressing obstacles facing women in STEM fields in the pursuit of increasing female representation across all levels of education within math, science, and engineering.

DR. JANIS CHAKARS IN THE COMMUNITY

Dr. Janis Chakars, Associate Professor and Program Coordinator for Communication & Digital Media, has been busy creating content for WGGT, Germantown’s community radio broadcast. During the spring, he produced radio programs covering Ukrainian musicians and their wartime experiences, a Palestinian family in Gaza and their Philadelphia benefactor, and more. Additionally, he began working as a producer for a new roundtable talk show featuring area journalists and other experts that has released episodes covering the President's House controversy on Independence Mall, Philadelphia school closings, and ICE in Philadelphia.

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NEW MBA PROGRAM



Beginning in the Fall '26 semester, Neumann University will be launching its new MBA program, with a focus on integrating cutting edge technology to prepare students for the demands of modern industries. Five online specialization tracks will be available to students, including healthcare administration, business analytics, artificial intelligence, organizational leadership, and finance.

The program will be led by Dr. Aos Mulahuwaish, an associate professor of CIS, cybersecurity, and computer programming, who was appointed to the role of program director back in February.

Watch the interview with Dr. Mulahuwaish here

UPCOMING GUEST SPEAKERS

Assistant Professor Bethany Ragusa has lined up a plethora of guest speakers from around the sports industry to make appearances in her classes this upcoming semester. Listed below are just some of the industry professionals who will be lending their knowledge and expertise to Sport Management and Sport Business students this fall:

SM-101

- Terrell Bush, Public Relations Coordinator @ Brooklyn Nets
- Sara Ropski & Theresa Reed, Athletic Communications @ Stevenson University
- Brian Wagner, CAO @ Heyday Athletic
- Matt Shade, GM @ Philadelphia Phoenix/Sports Club Coordinator @ TCNJ

SM-290

- Peaches Brown, Assistant Athletic Director of Student-Athlete Development @ Drexel University
- Benjamin Schlegel, Founder of B-Side Events

SB-590

- Shelly Phillips, Group Sales Manager @ NASCAR West Region
- Shawn Riley, Founder and CEO @ We Not Me Sports

In addition to their collaboration with the course as guest speakers, Professor Ragusa also plans to have students in SB-590 course work with Shawn Riley and We Not Me Sports for their final project.

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SUMMER SCHOLARSHIP: RETHINKING GENDER EQUITY IN STEM

School of Business Dean and economist Dr. Najiba Benabess joined forces with Neumann faculty colleagues Dr. David DiMarco, Dr. Ryan Savitz, and Dr. Bong Kim, bringing together perspectives from economics, mathematics, and statistics to examine gender representation across STEM occupations. Together, the interdisciplinary team asked an important question: Where does gender underrepresentation actually exist in today's STEM workforce?



Their findings tell a more complex story than the traditional narrative. Using Pew Research Center data, the researchers found that women represent approximately 49.8% of the STEM workforce, compared with 47% of the overall U.S. workforce. Yet those overall numbers mask significant differences across occupations. Women remain underrepresented in computing and engineering, while men are significantly underrepresented in healthcare-related STEM professions.



The research also raises an important issue for higher education: men now represent only 42% of undergraduate college students. Because higher education serves as a primary pathway into many STEM careers, the authors argue that declining male participation in college deserves greater attention; not at the expense of efforts to support women, but as another important dimension of educational and workforce equity.



The study calls for moving beyond a one-size-fits-all approach to gender equity. Rather than assuming that one gender is underrepresented across all STEM fields, the researchers advocate for targeted, data-informed strategies; continuing to support women in areas such as engineering and computing while also creating greater awareness, mentoring, and pathways for men in fields such as healthcare and in higher education more broadly.



At its heart, the research offers a simple but important message: equity means paying attention to where underrepresentation exists and ensuring that talent is not lost because of gender.

This summer collaboration demonstrates Neumann scholarship in action; crossing disciplinary boundaries, challenging assumptions, and using research to advance conversations that matter for our students, our workforce, and society.

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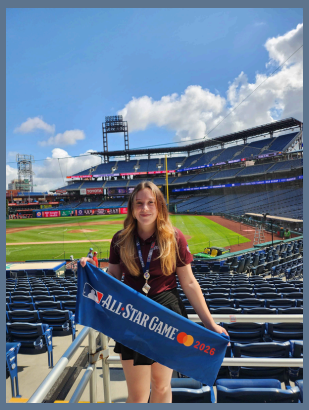
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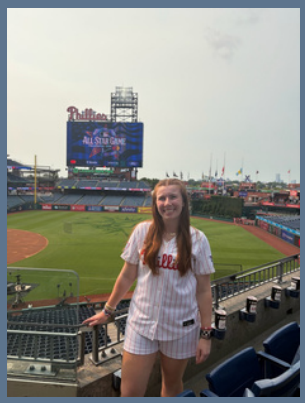
MLB ALL STAR WEEK

The Philadelphia Phillies hosted the MLB All-Star Week, and it is no surprise that Neumann students and recent graduates represented throughout the week. Makiyah Blackwood, Alura Troilo, Jess Miller, and Faith Weaver all played a part in creating an unforgettable week of activities for baseball fans around the world. Whether it was at the All-Star Village, being part of the Promotional Staff, assisting fans in the Philadelphia Insurance Club, or helping on the sidelines, our students hit MLB All-Star Week out of the park!









THE PRO TOUR





Neumann M.S. in Sport Business students Darriel Jones, Brian Stokes, and Danica Pedone recently gained hands-on experience as Production Assistants for THE PRO Tour, a professional golf tour built exclusively for former professional athletes. Danica worked at PGA National Resort in West Palm Beach, Florida, while Darriel and Brian supported the tour at Turning Stone Resort Casino in Verona, New York. Students worked behind the scenes of live broadcasts, gaining experience with athlete micing, talent escorts, content delivery, live production, and other day-to-day responsibilities.

The opportunity provided students with a firsthand look at the fast-paced world of live sports production and the importance of adaptability behind the scenes. M.S. Sport Business Adjunct Professor Celeste Gehring played the integral role in connecting students with this professional opportunity, continuing her efforts to create meaningful, real-world experiences for Neumann's Sport Business students.

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FIFA WORLD CUP

Sport Management student Tyler Kelsall spent his summer break in Lemon Hill, Philadelphia at the FIFA World Cup Fan Fest. Tyler secured a position at the event through his Philadelphia Union internship connections, and worked several days of the month- long festival as a street team member and ticket promoter. He finished off the summer placing second on the promotion team's ticket sales leaderboard.



LEAD CONFERENCE

Students in CDM-317, The Creation of Knowledge, presented their research on television coverage of the ICE crackdown in Minneapolis at this year's LEAD conference.



PAPER ACCEPTED FOR PUBLICATION

Dr. Ryan Savitz collaborated with several students on the paper "Super Shoes: A Quantitative Analysis of Short-Term and Long-Term Performance Gains". The paper analyzed the long-term impacts of carbon plated running shoes on the performance of male and female marathoners, and was published in The Sport Journal in June of this year. In addition to Neumann alumni Andrew Bjorkelo, the paper was co-authored by Jared Ward of Brigham Young University and Divit Gupta of Conestoga High School.

DELTA MU DELTA HONOR SOCIETY

Neumann University's School of Business held its annual Delta Mu Delta Honor Society induction ceremony in April 2026, celebrating the academic achievement of students in the School of Business. Delta Mu Delta is an international honor society established in 1913 to recognize students in accredited business schools for their high academic achievement in baccalaureate, masters, and doctorate programs. Since its inception in 2006, Neumann has inducted approximately 260 students. The following ten students were welcomed as the newest members of the Kappa Sigma Chapter of Delta Mu Delta:

- Adam J. Barisa (BS Accounting)
- Madison Shea Birkmire (BS Marketing)
- Jenna Noelle Calchi (BS Business)
- Madison Lynn Colihan (BS Accounting)
- Hannah Dang (BS Sport Management)
- Aaron Devon Dykes (BS Accounting)
- Amani McKenzie (BS Accounting)
- Eavon Tamirat (BS Business)
- Joseph Gabriel Vizza, Jr. (BS Sport Management)
- Sa'Niya D. Watson (BS Business, Finance Minor)

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CELEBRATING FOUR YEARS OF THE NEUMANN INSPIRES FILM FESTIVAL

The Neumann Inspires Film Festival wrapped up its fourth year with an incredibly successful America 250-themed weekend, held April 17–18.

Director Tom Quinn joined on opening night for a discussion following a screening of his poignant film, Colewell. Sam Katz, Executive Producer and Founder of Making History Productions, also shared two films from his In Pursuit: Philadelphia and the Making of America documentary series.





Katz and film scholar Tilottama Karlekar joined together for a thought-provoking panel discussion exploring the power of film to preserve and share history.

Neumann students showcased their films alongside selections from filmmakers around the world. The weekend also celebrated the work of Neumann alumnus Anthony Lonetti, who took home the “Inspiration” Award for his film about beloved CDM and Theology Professor, Dr. Joe Glass.

STUDENT AWARDS

Several CDM students received awards to round off their respective successful academic years. Recent graduate Emily Ammon won a RISES award for excellence, Megan Foody won the John Facenda award for excellence in CDM, and Trey Edmonds won a scholarship from the Broadcast Pioneers of Philadelphia.

ASL BEYOND THE CLASSROOM

Students in the Deaf Culture and Community class also traveled to Washington, D.C., where they visited Gallaudet University and gained firsthand experience exploring Deaf culture and community. These experiences provided valuable opportunities to connect classroom learning with the world around them.



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NUSM 460 CELEBRATES 12 YEARS WITH NEW HOF INDUCTEES

Spring 2026 was the 12th year of the NUSM 460 Associates Senior Seminar Capstone Experience for the Sport Management major. Dr. Julie Lanzillo, Associate Dean and Program Director, started the class in 2015 with the intention to create an on campus business for Sport Management seniors to flex the skills learned over their prior coursework and internships as they prepare to graduate, while adding one more experience to their LinkedIn profiles.



In Spring 2026, 18 NUSM 460 Associates added to the legacy, hosting multiple events for the Sport Management and overall campus community, completing over 250 hours of community service, and capping off the semester hosting a Philadelphia Sports Industry networking event, with over 125 attendees from organizations including the Philadelphia Phillies, Philadelphia Union, Heyday Athletic, Octagon Sports, Choice SportsCards, the Lehigh Valley IronPigs, DraftKings Fantasy Sports, the PPL Center, Delaware State Athletics, All Star Sports Academy, Ed Snider Youth Hockey, the Philadelphia Flyers, HEADStrong Foundation, Rebels Elite Basketball, the Wilmington Blue Rocks, and Advance Sports.



Dr, Lanzillo created the NUSM 460 Associates experience to empower students to hone their skills in organizational departments like fundraising & development, sales & sponsorship, human resources, budget & finance, event management, social media, and marketing.

Each year, the NUSM 460 Associates raise money to create a free-to-attend sports industry networking event, and leave funds behind for the next class to use as an operating budget.

In 2026, the NUSM 460 Associates inducted four new members in the Neumann Sport Management Hall of Fame, for their continued dedication to the program, and its current students.

2026 NUSM 460 Hall of Fame Inductees:
Brian Wagner, Sr. Marguerite O'Beirne, Julia Malseed Worth, and Jose Jimenez with NUSM 460 Founder, Dr. Julie Lanzillo



Neumann University President, Dr. Chris Domes and Mrs. Mary Domes, are annual NUSM 460 supporters, having attended the final industry event every year, since Dr. Domes arrived at Neumann.

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CERTIFICATION MILESTONE

After three years of intensive training, Neumann alumn Evan Simpler recently completed all required coursework to become a certified American Sign Language interpreter.

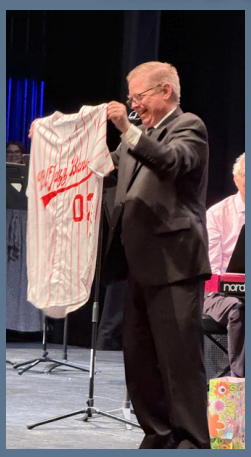
Since graduating from Neumann in 2018 with a B.A. in Communication and a minor in ASL, Evan has spent six years working as a psychiatric assistant with PAHrtners Deaf Services, providing support to individuals who are deaf or hard of hearing. Evan has also assisted the Head of School at the Pennsylvania School for the Deaf in Philadelphia.

Evan's journey reflects the lasting impact of a Neumann education and a continued commitment to serving the Deaf and hard-of-hearing community.

SPRING PRESENTATIONS

Dr. Janis Chakars conducted three presentations during the spring semester, including "Free Speech Today" for the Chiara Conversations event in March, "National Security and Media Policy in Latvia" at the Society for the Advancement of Scandinavian Studies conference held in Brooklyn in April, and "Global Learning Seminars: Turning Real-World Experiences into Evidence of Career Readiness" at the Neumann University Faculty Symposium in May.

JAZZ BAND PERFORMS THROUGHOUT THE SPRING



The Neumann Jazz Band enjoyed a busy spring, performing at several special events throughout the community.



The group, led by Dr. Richard Sayers, provided music for the Neumann Inspires Film Festival awards reception on April 18, followed by its spring concert on April 30. On May 6, the band also performed a special concert for the OSF Sisters at Our Lady of Angels Convent.

FUTURE LEADERS IN FINANCE

In April, Neumann students traveled to Oaks, Pa., to attend the Future Leaders in Finance Student Symposium at SEI's headquarters. The event provided students with an opportunity to learn from finance professionals, explore career opportunities, and connect with industry leaders.



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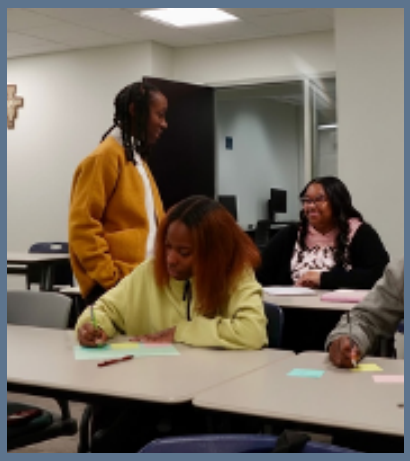
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GUEST SPEAKER OPENS NEW PERSPECTIVE ON PERSONAL BRANDING

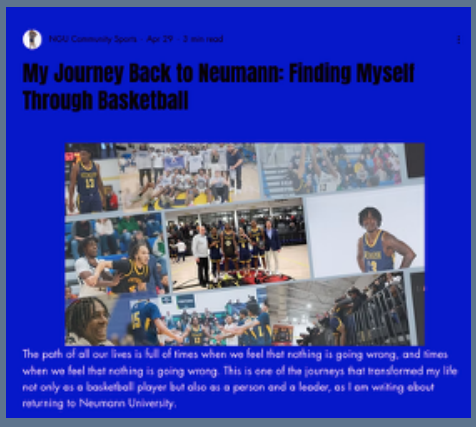
Misha Horsey was a Division I women's basketball player who realized after graduation that she was not going to play in the WNBA or overseas,but still wanted to continue her love for the game and help develop athletes to reach the next level in her basketball clinic, ProBound Training. As a middle school physical education teacher, she created a comprehensive development system focused on students' personal growth, confidence, and using the game of basketball as a vehicle for everyday life lessons integrated into her philosophy. While training athletes, she also reflects deeply and shares her everyday insights on her podcast, The Business of Basketball.





When you think of "challenging assumptions," you may think of suppositions made during a game or when briefly interacting with someone. In BUS 344 (Personal Branding) in Spring 2026, Horsey visited the classroom to discuss this idea, specifically relating to the assumptions students have about themselves versus the assumptions they may make about their industry or program. Drawing from Misha's experience not only as a former student-athlete but also as a professional, she emphasized why students should remain confident regardless of the challenges or assumptions others may have about them. She also reviewed various personal branding techniques she has used to grow both her personal brand and her business.

Throughout BUS 344, students created their own websites highlighting themselves as a personal brand while completing various vlogs, blogs, and podcasts. One student, Donte Dupriest, discovered and developed his personal brand this past semester by challenging assumptions he had to overcome in the past while continuing to pursue his love for the game of basketball. Donte reflected on his personal journey and how basketball helped shape his passion, which ultimately inspired him to create his own business. "At Never Give Up Community Sports, our mission is simple but powerful: create opportunities, change environments, and build futures", Dupriest said... His story served as a powerful reminder to students that personal branding is not only about promoting yourself, but also about using your experiences and passions to positively impact others and create meaningful change within the community.



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